



## Your Crypto & Digital Assets Team



**Zoe Wyatt**  
**Partner**  
**Head of Crypto & Digital Assets**  
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I first discovered blockchain and the concept of cryptocurrencies and digital assets in 2017. By 2019, it was clear that this technology revolution not only wasn't going away, but was ready to explode paving the way for mainstream adoption. By 2020, my portfolio was exclusively Web3 projects and their founders.

With the buy-in of my fellow partners, we invested in growing a specialist Crypto & Digital Assets team that is unique in the market; providing sector expertise and full service offering across corporate tax, private client, employee tax, indirect tax and accounting, all with an international capability.

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Zoe has been a corporate international tax specialist for the past 15 years. She advises start-ups to large multinational Web3 companies on their UK and cross border tax issues. Through her knowledge of key international tax systems and anti-avoidance rules she takes a holistic approach to a project's global tax needs, developing the blueprint solution, project managing implementation and providing strategic support. This has included structuring a growing number of DAO and NFT projects, tax implications for digital land, indirect tax considerations for metaverse commerce and associated accounting issues.

Zoe co-chairs the DAO and NFT tax working groups for the trade body CryptoUK and is an adviser to the Crypto & Digital Assets All-Party Parliamentary Group. She is also leading a cross European cryptoasset tax guidance project.



**Laura Knight**  
**International and Crypto Tax Director**  
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Laura is an international private client tax specialist, with 20 years of experience. Through her own investment in cryptoassets since 2017, followed by advising individual investors in cryptoassets, users of DeFi platforms, crypto hobbyists and NFT creators, Laura has developed an expertise in the taxation of such transactions, extraction of data from wallets and exchanges and satisfying tax compliance and reporting obligations. Laura also brings significant experience in complex tax investigation matters. Laura jointly established and co-chairs the CryptoUK primary tax working group and NFT sub-group.



**Dion Seymour**  
**Crypto & Digital Assets Technical Director**  
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Dion is Crypto and Digital Assets Technical Director. He has extensive tax technical experience in cryptoassets and was formerly the cryptoasset policy and product owner at HMRC. He brings unparalleled in-depth knowledge on direct and indirect taxation for individuals and businesses, the OECD's Crypto-Asset Reporting Framework (CARF), and HMRC investigations. He has a fantastic reputation amongst other professional advisers and key industry players and is a seasoned speaker on the subject.



**James Paull**  
**Partner**  
**Head of Incentives**  
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James is a partner and Head of Incentives. He has over 20 years experience advising on employee and partner incentives structures, latterly at a senior level at PwC.

James has become the firm's specialist in advising Web3 companies on how to provide token incentives to shareholders, founders, contractors and employees. Drawing on his international experience and working with Andersen Global member firms to advise on a multi-jurisdictional basis.



**Helen Siqin**  
**Senior Manager**  
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Helen is a senior manager specialising in the international tax considerations for Web3 companies. Her client experience ranges from SMEs to large multinational groups. Having spent 8 years in PwC's National Technical team Helen also has broad indirect tax (VAT, GST, US state and local tax) experience and a special interest in how this applies to the issuance of utility tokens and NFTs.

Helen is fully involved in all aspects of client management and has significant experience in project management and implementation of multi-jurisdictional structures.



**Jonathan Nehard**  
**Head of Financial Reporting & Accounting Services**  
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Jon is Head of the Financial Reporting & Accounting Services team.

Jon has a special interest in how accounting principles apply to crypto transactions, in particular revenue recognition for token sales and how a white paper or DAO success impacts this. Jon has been on part time client secondment to a metaverse and NFT project and prepares the financial statements for UK and offshore Web3 entities adopting IFRS as their accounting standards.

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